Proposal for Better Tracking of CPRC Outreach

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Problem to Solve

- To the best of my knowledge, CPRC Outreach is only tracked by name of group, in the minutes of CPRC meetings
- Only way for any Commissioner to know what Outreach has been done is to:
 - Pour through meeting minutes
 - Time consuming plus doesn't tell you what was covered
 - Talk to Outreach Committee, or individual Commissioner
 - "tribal" because it depends on talking to someone
- > Extremely inefficient

Goals for Evolution of Outreach Tracking

- 1) Give CPRC Commissioners the capability to quickly determine what Outreach has been done with which community groups, when, and (ideally) what topics were discussed.
 - "Quickly" means in a matter of minutes
 - List of facts only
 - not opinions, not potential future plans, ... to avoid violating the Brown Act
- 2) Streamlining the information process will better enable future Outreach
 - Always best to know the history before reaching out

What We Have Today ...

[We have nothing like what I describe online today, available only to Commissioners or to the public.]

Two Potential Solutions

- 1) Online record on the CPRC Secure Page (good)
- 2) Online forum-style on CPRC Secure Page (better)

Potential Solution #1: Online Record

- Web page maintained by city CPRC staff
- Organized by External Group Name
- Entries consist of Outreach date, Commissioner(s),
 brief factual content of meeting
- Updated Weekly by City Staff
 - Should not take more than a few minutes per update

Avoids any possibility of Brown Act violations

Potential Solution #1: Online Record

Here is what this might look like online ...

Riverside Coalition for Police Accountability

3/26/2015 Commissioners Smith and Andres attended a regular meeting of the RCPA. Commissioners were given a history of the RCPA, and how it relates to the CPRC. They explained that xyz are among their primary concerns moving forward, and invited continuing participation by CPRC commissioners in their group.

11/14/2014 Commissioner XYZ attended ... (similar detail as above)

8/11/2014 Commissioner ABC attended ... (similar detail as above)

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NAACP Riverside

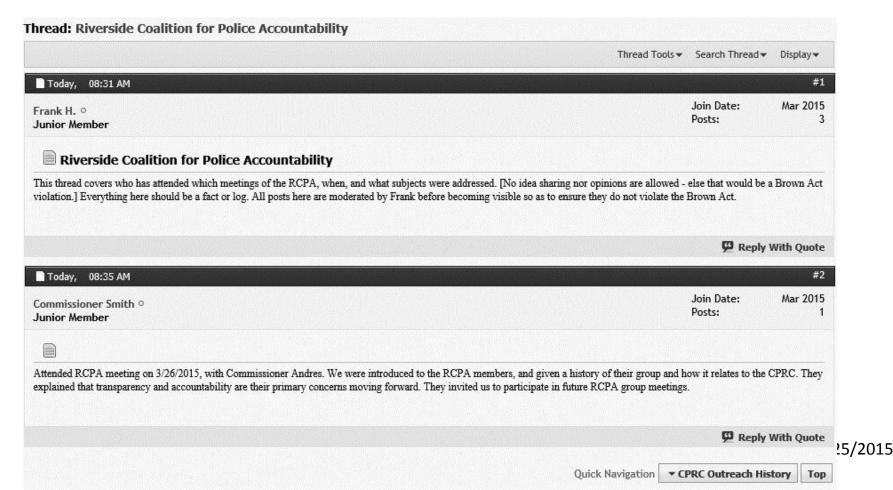
Riverside Latino Network

- Use off-the-shelf online forum software
 - Can be on the Secure Page
- Entries made by Commissioners with strict guidelines on what can and cannot be posted
- Posts are moderated (and possibly edited) by staff to ensure no Brown Act violations occur
 - ➤ This means that the posts must be reviewed by staff before they become visible

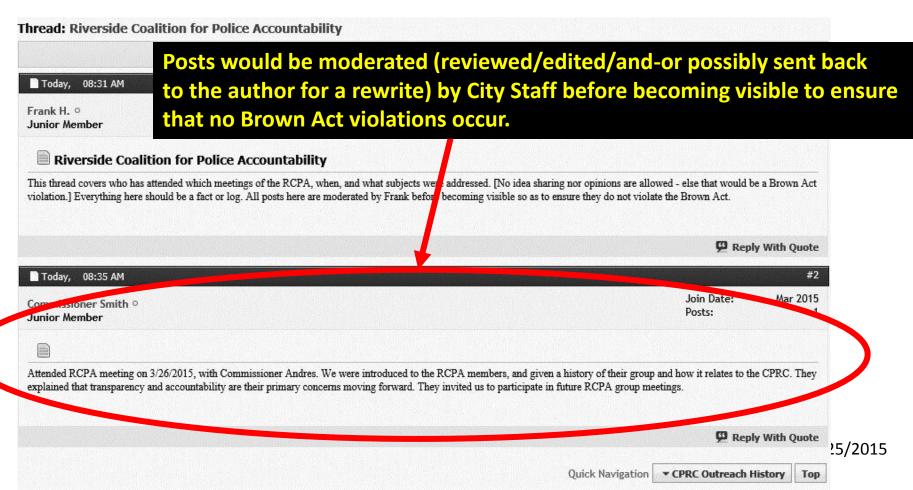
Here is what the top-level Outreach page would look like ...

		Forum Tools ▼ Search Forum
Title / Thread Starter	Replies / Views	Last Post By •
Riverside Latino Network	Replies: 0	Frank H.
Started by Frank H., Today 08:46 AM	Views: 1	Today, 08:46 AM 🖾
NAACP Riverside	Replies: 0	Frank H.
Started by Frank H., Today 08:43 AM	Views: 1	Today, 08:43 AM 🖸
Riverside Coaliton for Police Accountability	Replies: 1	Commissioner Smith
Started by Frank H., Today 08:31 AM	Views: 2	Today, 08:35 AM 🖾

Here is what a thread documenting individual group Outreach interactions might look like ...



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Costs of Each Approach

Solution #1 – Online Record

Capital Expenditure: \$0

Overhead Expenditure: \$? but minimal (don't know the overhead rate)

One time task = Create web page ... maybe one hour max

Recurring = Maintain web page entries – maybe 20 minutes each week

Solution #2 - Online Forum Style

Capital Expenditure: \$249 (for "vBulletin 5 Connect" product)
Overhead Expenditures: \$? (don't know the overhead rates)

- City IT resource to setup and maintain
- Recurring = time of city staff to moderate posts (minutes per post)
 - * maybe 20 minutes per week max
- training of city staff to moderate posts (free as I can do this)
- training of Commissioners to use (free as I can do this)

My Recommendations

Recommendation #1 – Move forward with Solution #1 (online web page maintained by City CPRC Staff) now because it is easiest and costs nothing.

Recommendation #2 – Meet with the City Attorney, and see if Solution #2 (online forum-style approach) is even feasible, given the Brown Act. This would be a longer-term endeavor.

> I would like to attend this meeting, and present the idea to the City Attorney